

Issue	Topic	Trade fairs
C2 Asia 37 / Issue March Ad copy Deadline: March 4, 2020 Publication Date: March 18, 2020	<ul style="list-style-type: none"> • Die Cutting, Embossing & Perforating • Adhesives & Application Systems • Automation & Drives, Handling 	Chinaplas, Guangzhou 21.-24.04.2020 APFE, Shanghai 27-29.05.2020 Labelexpo Southeast Asia, Bitec 07.-09.05.2020
C2 Asia 38 / Issue July Ad copy Deadline: July 15, 2020 Publication Date: July 29, 2020	<ul style="list-style-type: none"> • Rollers, sleeves & handling • Pretreatment • Printed Electronics 	
C2 Asia 39 / Issue September Ad copy Deadline: September 16, 2020 Publication Date: September 30, 2020	<ul style="list-style-type: none"> • Slitting Rewinding • Static Control, Web Cleaning • Adhesive Tapes & Film 	All in Print China, Shanghai 12.-16.10.2020
C2 Asia 34 / Issue December Ad copy Deadline: December 2, 2020 Publication Date: December 16, 2020	<ul style="list-style-type: none"> • Coating & Lamination • Drying & Curing • Automotive & Mobility 	

Formats width x height in mm	Advertising in the type area	Advertising with bleed <small>*plus 4 mm bleed margin</small>
2/1 pages	-	420 x 285*
1/1 page	185 x 250	210 x 285*
1/2 junior page	122 x 182	-
1/2 page vert / horiz	90 x 250 / 185 x 125	100 x 285 / 210 x 145*
1/3 page vert / horiz	58 x 250 / 185 x 82	71 x 285 / 210 x 103*
1/4 page vert / horiz / 2 column	42 x 250 / 185 x 60 / 90 x 125	56 x 285 / 210 x 75 / 100 x 145*

Advertisement sizes C2 Asia

Magazine dimensions: 210mm x 285mm
 Add. 4mm bleed on all sides for advertisements with bleed.