ICE EUROPE DAILY – ADVERTISING FORMATS AND PRICES

INCREASE YOUR TRADESHOW SUCCESS WITH ICE DAILY

In 2021, ICE Europe will take place for the 12th time already. In the previous years, the event has gained recognition as the leading international tradeshow of the converting industry. As always, C2 will publish ICE daily, the official newspaper of the show.

In the publication, we inform visitors about product presentations, innovations and other ICE highlights on all three show days.

ICE daily is distributed at the entrance to the show halls and in the halls themselves.

Additionally, 25 000 converting decision makers in our database will receive an electronic version of the newspaper on all three days of the show.

ADVERTISEMENT SPECIFICATIONS AND PRICES - ICE EUROPE DAILY

PAGE	FORMATS IN THE TYPE AREA WIDTH X HEIGHT MM	PRICE
1/1 page 4C	267 × 380	€ 2370
1/2 page 4C	267 × 195	€ 1640
1/3 page 4C	267 × 126	€ 1100
1/4 page 4C (horiz) (vert) 1 col (vert) 2 col	267 × 95 1-col 63 × 380 2-col 131 × 195	€ 890
1/6 page 4C	131 × 126	€ 785
1/8 page 4C	131 × 95	€ 645
Special position title page (large)	267 × 95	€ 1840
Special position header	131 × 95	€ 1100

All prices subject to VAT.

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Price per issue. Bookings are only possible for all three issues.

If you are an ICE exhibitor, we invite you to use this opportunity to advertise in ICE daily and give your show presence a timely boost by encouraging attendees to come and visit your stand.