

C2 ASIA EDITORIAL PROGRAMME



C2 ASIA	ISSUE 45 March	ISSUE 46 June	ISSUE 47 October	ISSUE 48 December
Editorial deadline	08.02.2022	24.05.2022	28.09.2022	22.11.2022
Advertising deadline	15.02.2022	31.05.2022	05.10.2022	29.11.2022
Publication date	02.03.2022	13.06.2022	13.10.2022	14.12.2022
Topic	<ul style="list-style-type: none"> • Winding Technology, Knives & Knife Holders • Pretreatment • Automation & Industry 4.0 	<ul style="list-style-type: none"> • Web Inspection, Test & Measurement • Nonwovens • Printed Electronics & Smart Textiles 	<ul style="list-style-type: none"> • Slitting & Rewinding • Drying & Curing • Adhesive, Application Systems & Tapes 	<ul style="list-style-type: none"> • Coating, Laminating & Extrusion • Rollers & Sleeves • Waste Air, Disposal & Recycling
Events	ICE Europe, Munich 15.-17.03.22 Chinaplas, Shenzhen, PR China 25.-28.04.2022	Techtextil, Frankfurt/Main 21.-24.06.2022	K 2022, Dusseldorf 19.-26.10.2022	All In Print China, Shanghai 11. - 15.10.2022

Formats C2 Asia

Magazine dimensions: 210mm x 285mm

Add. 4mm bleed on all sides for advertisements with bleed.

FORMATS	ADVERTISING IN THE TYPE AREA	ADVERTISING WITH BLEED*
width x height in mm		*plus 4 mm bleed margin
1/1 page	185 × 250	210 × 285*
1/2 junior page	122 × 182	-
1/2 page horiz / vert	185 × 125 / 90 × 250	210 × 145 / 100 × 285*
1/3 page horiz / vert	185 × 82 / 58 × 250	210 × 103 / 71 × 285*
1/4 page horiz / vert / 2col	185 × 60 / 42 × 250 / 90 × 125	210 × 75 / 56 × 285 / 100 × 145*