

C2 ASIA EDITORIAL PROGRAMME



C2 ASIA	ISSUE 49 March	ISSUE 50 October
Editorial deadline	08.02.2023	28.09.2023
Advertising deadline	15.02.2023	05.10.2023
Publication date	02.03.2023	13.10.2023
Topic	<ul style="list-style-type: none"> • Winding Technology, Knives & Knife Holders • Corona, Plasma & Surface Treatment • Static Control & Web Cleaning 	<ul style="list-style-type: none"> • Smart Packaging & Printed Electronics • Web Inspection, Test & Measurement • Rollers & Sleeves • Automation & Industry 4.0
Events	ICE Europe, Munich 14.-16.03.2023	
	Chinaplas, Shenzhen, PR China 17.-20.04.2023	

Formats C2 Asia

Magazine dimensions: 210mm x 285mm

Add. 4mm bleed on all sides for advertisements with bleed.

FORMATS width x height in mm	ADVERTISING IN THE TYPE AREA	ADVERTISING WITH BLEED* *plus 4 mm bleed margin
1/1 page	185 × 250	210 × 285*
1/2 junior page	122 × 182	-
1/2 page horiz / vert	185 × 125 / 90 × 250	210 × 145 / 100 × 285*
1/3 page horiz / vert	185 × 82 / 58 × 250	210 × 103 / 71 × 285*
1/4 page horiz / vert / 2col	185 × 60 / 42 × 250 / 90 × 125	210 × 75 / 56 × 285 / 100 × 145*

MAGAZINE DIMENSIONS:

210mm x 285mm

TYPE AREA:

185mm x 250mm

2 columns, each 90mm wide

3 columns, each 58mm wide

4 columns, each 42mm wide

BLEED AREA:

*4mm bleed on all sides, please add trim marks

*5mm minimum distance to the ad margin for texts or important details

DATA FORMAT:

PDF, JPEG, TIFF or EPS; min. 300dpi Resolution, CMYK