

NEWSLETTER ADVERTISING



www.coating-converting.de / www.coating-converting.com

The email newsletters of coating-converting.de and coating-converting.com are distributed monthly to more than 25 000 converters.

ADVERT TYPE / SIZE	PRICE PER MONTH*
Leaderboard Size: B 540 x H 120 Pixel	€ 650
Leaderboard + Advertorial	€ 1095
Centerboard Size: B 540 x H 120 Pixel	€ 595
Skyscraper Size: B 160 x H 500 Pixel	€ 595
Standard Banner Size: B 160 x H 160 Pixel	€ 540
Standard Banner + Advertorial	€ 985
NEW: Medium Rectangle (300x250px)	€ 590
NEW: Medium Rectangle in combination with simultaneous website placement (300x250px)	€ 995
Advertorial Text/image ad up to 50 words, link to the customer's website	€ 595

* only available as package with 2 distributions per month (de/en)

File formats Skyscraper, Button, Leaderboard Banner: jpg or gif.

Please note that some Outlook versions do not depict animated banners - only the first page will be shown.

All prices subject to VAT.

EXCLUSIVE/STANDALONE NEWSLETTER FOR YOUR COMPANY

We now offer editorially designed exclusive newsletter for your company, in English/German, including: a subject line, text elements (up to 4500 characters), images (JPG, PNG or GIF) max width 600 pxl, or 2 images next to each other 240 pxl, links (redirects and links to videos are possible, please provide a suitable still image) ATTENTION: HTML cannot be processed.

You provide the editorial content € 3190

Editorially revised newsletter € 3850

Your contents will be marked as "Advertisement" in accordance with the legal requirements.

