

## Fly your flag at ICE with ICE daily!

In 2021, ICE Europe will take place for the 12<sup>th</sup> time already. In the previous years, the event has gained recognition as the leading international tradeshow of the converting industry. As always, C2 will publish ICE daily, the official newspaper of the show.

In the publication, we inform visitors about product presentations, innovations and other ICE highlights on all three show days.

ICE daily is distributed at the entrance to the show halls and in the halls themselves.

Additionally, 25 000 converting decision makers in our database will receive an electronic version of the newspaper on all three days of the show.

**If you are an ICE exhibitor, we invite you to use this opportunity to advertise in ICE daily and give your show presence a timely boost by encouraging attendees to come and visit your stand.**



## Advertisement specifications and prices

Page	Price	Formats in the type area width x height mm
1/1 page 4C	€ 2270	267 x 380
1/2 page 4C	€ 1540	267 x 195
1/3 page 4C	€ 1000	267 x 126
1/4 page 4C (hor) 1-col (vert ) 2-col (vert )	€ 790	267 x 95 1-sp 63 x 380 2-sp 131 x 195
1/6 page 4C	€ 685	131 x 126
1/8 page 4C	€ 545	131 x 95
Special position title page (large)	€ 1740	267 x 95
Special position header	€ 1000	131 x 95

## Ad copy Deadline: 07.06.2021

Price per issue. Bookings are only possible for all three issues.

All prices subject to VAT.