








Issue	Topic	Trade fairs
C2 Asia 41 / Issue March Ad copy Deadline: 09.03.2021 Publication Date: 26.03.2021	<ul style="list-style-type: none"> • Winding Technology • Adhesive Technologies & Innovations • Die Cutting, Embossing & Perforating 	Chinaplas, Shenzhen , 13.-16.04.2021 virtual.drupa 20.-23.04.2021
C2 Asia 42 / Issue July Ad copy Deadline: 06.07.2021 Publication Date: 21.07.2021	<ul style="list-style-type: none"> • Slitting Rewinding • Nonwovens • Printed Electronics 	
C2 Asia 43 / Issue September Ad copy Deadline: 14.09.2021 Publication Date: 29.09.2021	<ul style="list-style-type: none"> • Labels & Label Finishing • Web Inspection, Test & Measurement • Drying & Curing 	
C2 Asia 44 / Issue December Ad copy Deadline: 09.11.2021 Publication Date: 24.11.2021	<ul style="list-style-type: none"> • Coating, Laminating & Extrusion • Rollers & Sleeves • Static Control & Web Cleaning 	Labelexpo Asia, Shanghai , 07.-10.12.2021

Formats width x height in mm	Advertising in the type area	Advertising with bleed *plus 4 mm bleed margin
 1/1 page	185 x 250	210 x 285*
 1/2 junior page	122 x 182	-
 1/2 page horiz / vert	185 x 125 / 90 x 250	210 x 145 / 100 x 285*
 1/3 page horiz / vert	185 x 82 / 58 x 250	210 x 103 / 71 x 285*
 1/4 page horiz / vert / 2 column	185 x 60 / 42 x 250 / 90 x 125	210 x 75 / 56 x 285 / 100 x 145*

Advertisement sizes C2 Asia

Magazine dimensions: 210mm x 285mm
 Add. 4mm bleed on all sides for advertisements with bleed.