



Advertisements in the C2 email newsletters

The email newsletters of coating-converting.de and coating-converting.com are distributed monthly to more than 25 000 converters.

Leaderboard

Size: 540w x 120h px
Price: € 540 per month*

Centerboard

Size: 540w x 120h px
Price: € 510 per month*

Advertorial

50 words+picture
Price: € 390 per month*

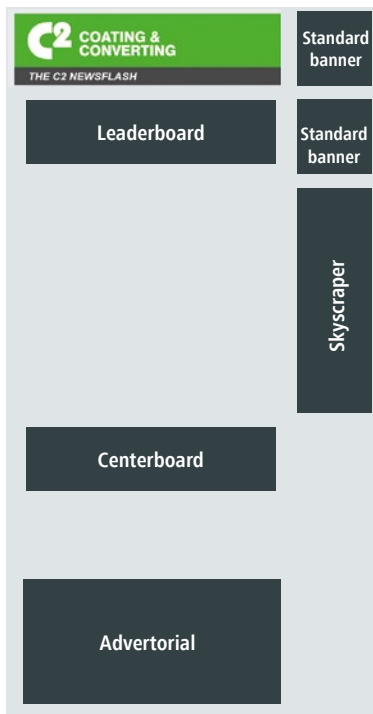
Standard banner

Size: 160w x 160h px
Price: € 390 per month*

Skyscraper

Size: 160w x 500h px
Price: € 540 per month*

* only available as package with
2 distributions per month (de/en)



Special offers

Leaderboard + Advertorial
Price: € 870 per month*

Standard banner + Advertorial
Price: € 670 per month*
Further discounts upon request.



» more than 25 000 subscribers
» Opening rate 20-25%
(Source: in-house census 31.07.2020)

Exclusive newsletter for your company

We would be happy to produce an editorially designed exclusive newsletter for your company.

You provide the editorial content € 2900

Editorially revised newsletter € 3500

Your contents will be marked as "Advertisement" in accordance with the legal requirements.

All prices subject to VAT.